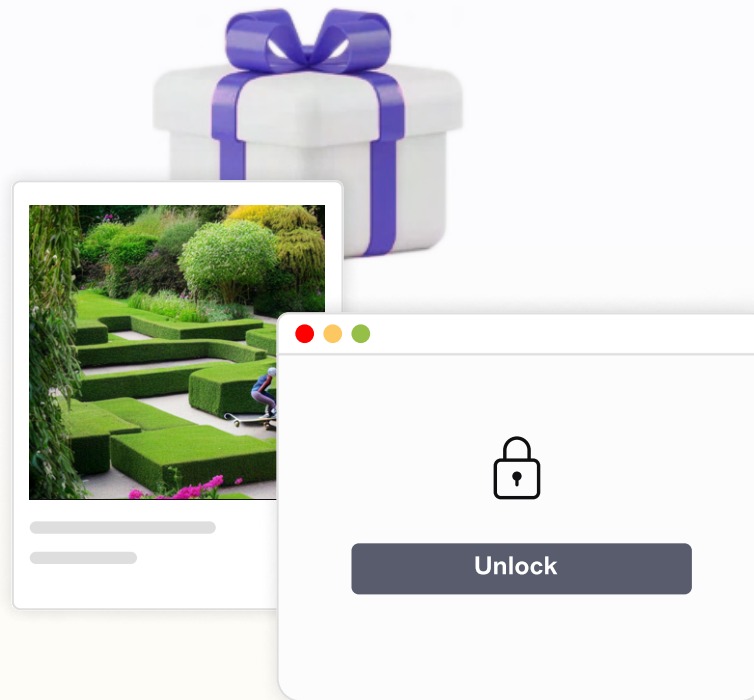


# Case studies

**Verisart provides all the tools you need to get the best out of web3 for you and your customers**



Our solutions are simple to use, requiring zero-code or technical expertise and can be set up in minutes.

Discover why Johnny Depp, Shepard Fairey and many others choose Verisart.

# Never Fear Truth × Johnny Depp

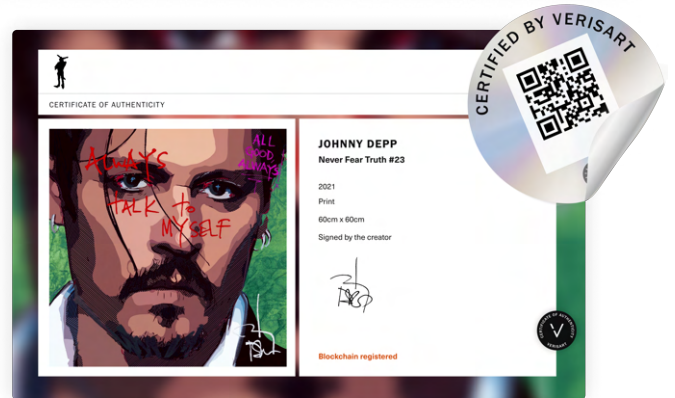
✓ \$2 million +  
in NFT sales

✓ 300,000+  
community  
members

✓ 3,850+ NFT holders  
rewarded

## Challenge

Creators are merging physical and digital products and experiences like never before. After releasing his NFT collection in early 2022, the Johnny Depp team wanted to find a way to reward his community by giving them access to a physical print of their NFT.



## Solution

### Tokengating

Enables NFT holders to easily claim a physical print of their NFT through tokengating.

### Holographic QR stickers

Secure QR stickers attached to each print links to the digital COA.

### Certificate of Authenticity (COA)

The tokengated prints include Verisart's patented COAs, digitally signed by Johnny Depp.

### Redemption status

Holders can verify if rewards for specific NFTs have been redeemed via API.

## What they say

"Thanks to this one app, we were easily able to automate our workflow and build a great tokengating experience for Johnny Depp's NFT collectors. Collectors have been really happy with their experience and how easy it's been to claim their physical print and receive proof of authenticity. A huge thank you to Verisart"

**Never Fear Truth x Johnny Depp Team**



Shopify Official  
NFT Minting Partner

VERISART

# Obey Giant x Shepard Fairey



**Partnered with Verisart  
for genesis NFT**



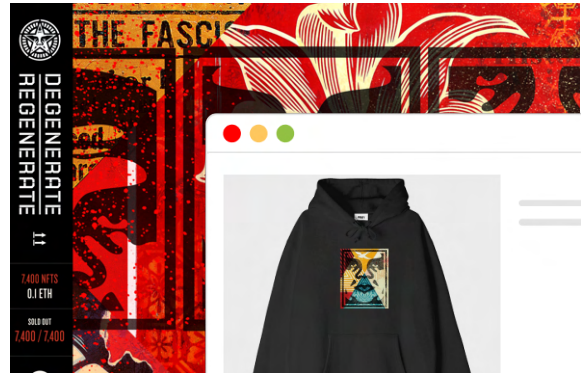
**6+ years using  
Verisart**



**7,500+ NFTs  
certified**

## Challenge

Shepard Fairey's has cultivated a vibrant community of collectors across his physical and digital works. He needed an efficient way for his studio to protect his works from fraud and preserve value for collectors.



## Solution

### Certificate of Authenticity (COA)

Digital blockchain COAs for physical prints, unique works and NFTs.

### API driven certification

On demand COA generation with our API for 7,400 NFTs created on a native web3 minting site.

### Holographic QR stickers

Custom branded stickers to securely link the physical to the digital.

### Tokengating

Exclusive hoodie, available only to owners of the Degenerate/Regenerate collection.

## What they say

"We've been using Verisart for several years and love the additional level of trust it provides to our collectors. We like the certificate and email customization features which ensure that the designs fit with our store branding. The App makes it easy to automatically generate professional Certificates of Authenticity. We recommend Verisart as a premium add-on to other merchants."

**Obey Giant Studio**



Shopify Official  
NFT Minting Partner

[verisart.com](https://verisart.com)

[support@verisart.com](mailto:support@verisart.com)



# EXPANDED.ART

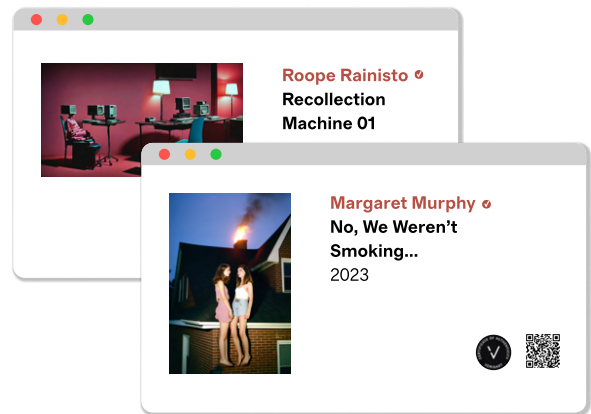
✓ 200+ creators

✓ Over six figures in  
NFT sales

✓ 30+ NFT collections  
created

## Challenge

EXPANDED.ART is an online and offline art marketplace bringing together physical and digital creations. They were looking for a solution to enable them to sell NFTs alongside physical creations on their Shopify store while making web3 accessible to their collectors.



## Solution

### NFT minting Shopify

Provides a streamlined workflow where NFTs are set up directly from Shopify.

### Easy purchase flow

Designed for NFT beginners and experts. Customers use credit cards and claim NFTs from a dashboard or pay with their wallet.

### Certificates of Authenticity (COA)

Digital blockchain COAs for all physical and digital works, issued automatically via our Shopify App.

### Collaborate with creators

Create NFTs and COAs in collaboration with 200+ creators including Refik Anadol.

## What they say

“Truly great to work with the Verisart team. They are super passionate and helped us through several NFT drops, this was working like a breeze. Thank you!”

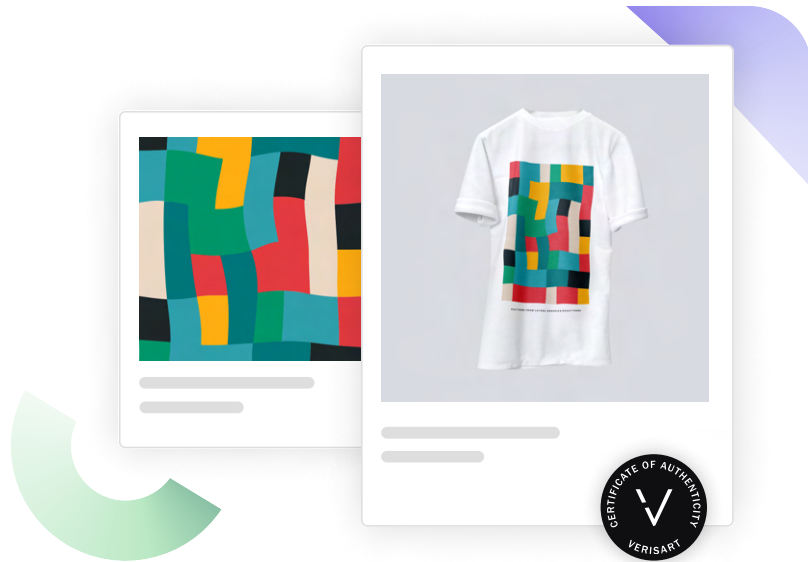
**EXPANDED.ART Team**



Shopify Official  
NFT Minting Partner



# Give customers the best web3 shopping experience



## Attract more customers

Tap into a new generation of customers with digital collectibles

## Reward your community

Give exclusive access to products, merch and more via tokengates

## Create loyalty programs

Build your own branded loyalty program with NFTs and perks

## Drive customer engagement

Give away digital freebies or include NFTs as gift with purchase

**Get started in minutes.  
No coding or crypto required**

**Install app**